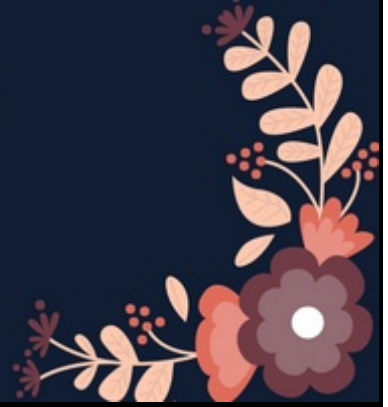


News from the Fort Edmonton Foundation

The Bulletin

AUTUMN, 2017



Embracing the Season of Change

Dear Supporter



"Life starts all over again when it gets crisp in the fall."

-- F. Scott Fitzgerald

With the change of seasons comes opportunity to take what you've got and make it better. That's exactly what we're doing at the Fort Edmonton Foundation. We had a great gala a year ago, but this year, we made it better thanks to the many people who jumped on board. We have a great Board of Directors and we're making it better. We have a great Park and we're making that better too.

As many of you know, October was the month of Spooktacular at Fort Edmonton Park. This year, record crowds came out to enjoy treats and terrors at the ever popular Halloween-themed events happening around the Park.

With the Christmas season just around the corner, it's not too early to invite you to our Opening Night President's Reception for this year's Christmas Pantomime at the Capitol Theatre -- this year it's *Sleeping Beauty*. Read on for more details. We expect this event to sell out, so please order now before we release tickets to the general public for this fun fundraiser! You will be supporting the Capital Campaign and having fun at the same time.

On June 6th, our Board of Directors held the Foundation's Annual General Meeting. We welcomed several new board members including the following: Brittany Ireland, Jacalyn Hodgson and Clayton

Tiedemann, and said thank you to retiring director Bill Stephens as well as outgoing President, Lyndon Decore, for his leadership over the past 3 years. We also acknowledged Josh Ramsbottom, who resigned from the Board but will continue to be involved as an advisor.

Janet and I hope you enjoy this newsletter, and we both look forward to meeting the supporters of Fort Edmonton Foundation at our upcoming President's Reception in December. Please feel free to call the office, or drop in for a visit. Please read on for more great information.



Michael Paull, President
Fort Edmonton Foundation



From Left to Right: Janet Tryhuba, Executive Director, Kimberly Allison, Gala Chair, Michael Paull, Board President, suiting up for the Gala at Lammler's.



Fort Edmonton Foundation Fall Gala, September 16, 2017 ***A Night in the Wild West*, presented by Stuart Olson**

Our sold out signature gala event took place on September 16th at the Blatchford Field Air Hangar in Fort Edmonton Park. We would like

to extend a special thank you to Stuart Olson, our presenting sponsor, and PCL Construction for being our Online Auction sponsor.

We would also like to thank all of our event sponsors and attendees who came out, kicked up their heels and helped raise funds in support of the Capital Campaign projects at Fort Edmonton Park.

Our Master of Ceremonies was Rob Christie, the host of Rob Christie in the Morning on 96.3 Capital FM, and Uptown provided live music for guests to boot, scoot and boogie along to.

ATCO was presented with the [Samuel A. Dickson award](#) at the event in recognition of their years of volunteerism and dedication to Fort Edmonton Park. Here are some significant projects to which they gave financial and volunteer support:

- 1996-97: York Boat Shed Picnic Shelter
- 2002-06: Hotel Selkirk Kitchen
- 2012-14: 1920's Midway Rides

The Gala raised over \$100,000 to support [Fort Edmonton Park's Capital Expansion Plans](#).

Mark your calendars for September 15th, 2018, so you can join in the fun next year.

To view all the pictures from this great event, [click here](#).



Kimberly Allison, Rob Christie & Michael Paull



Dancers kicking off the event in style



Michael Paull presents Jacalyn Hodgson of



Uptown entertains the crowd all night long

THANK YOU TO OUR SPONSORS





**YOUR SUPPORT HELPED MAKE
THIS EVENT A SUCCESS**

sleeping beauty

Christmas Pantomime Opening
Night President's Reception

THURSDAY, DECEMBER 14



You're Invited: Christmas Pantomime Opening Night President's Reception

Thursday, December 14th, 2017, Hotel Selkirk

Join Fort Edmonton Foundation President Michael Paull and members of the Board for appetizers and beverages before the show and learn more about the exciting expansion plans in store for Fort Edmonton Park. Following the reception, head over to the Capitol Theatre and enjoy the performance.

The Christmas Pantomime tradition returns with Jocelyn Ahlf's adaptation of Sleeping Beauty. The talented cast will take you on a uproarious journey through a fractured fairy tale with something for everyone, young and old alike.

Tickets: \$50 each
(proceeds to go to the Fort Edmonton Foundation)

Tickets can be purchased through [EventBrite here](#). We expect this event to sell out, so don't wait -- get your tickets today!



Official Supplier of Costume Cleaning Services for Sleeping Beauty



Fort Edmonton Foundation Volunteer Profile: Margaret Min

We would like to take this opportunity to recognize the efforts of a key volunteer -- Margaret Min -- who has recently completed her first year as a volunteer for the Fort Edmonton Foundation. We took some time to get to know Margaret, and see what makes her excited about volunteering.

Margaret decided to become a volunteer as she transitioned from a busy IT career to retirement last fall and was looking for something to keep her busy as well as the opportunity to use her skills to give back to the community.

Margaret stumbled on a Fort Edmonton Foundation article in the local community paper last November. Margaret says, "After meeting with Janet, where I learned a lot about Fort Edmonton Park and the expansion plans, I realized that the Fort Edmonton Foundation is a good fit for me. The Park is a place my family and I can enjoy with my granddaughter and grandson over the years."



Margaret's most memorable experience as a volunteer with the Foundation was at the recent A Night in the Wild West event, on September 16th. "It is amazing to see the Fort Edmonton Foundation staff, board members, volunteers and the Park staff work so well together to make this gala a success."

When asked why she thinks people should consider volunteering for the Foundation, Margaret believes that "volunteers help promote the expansion of Fort Edmonton Park as well as help keep Edmonton's history alive (through the steam engine train, the street car, the horse drawn wagon rides, the costumed interpreters and more)."

To any new volunteers considering helping out, Margaret adds, "The Fort Edmonton Foundation is a great place to volunteer as the staff are very friendly and they make you feel like you are an essential part of the organization."

Margaret has put in many hours this year, and we love having her as part of our team. Thank you Margaret for your commitment of time and energy to the Fort Edmonton Foundation!

If you would like more information on volunteering for the Fort Edmonton Foundation, please contact Janet Tryhuba at 780-496-6978 or jtryhuba@fortedmontonfoundation.org.



Endowment Funds & Managing Estate Gifts

We are excited to announce the creation of the newly endowed "Fort Edmonton Funds" now held with the Edmonton Community Foundation. This was made possible due to being recently named in several donor's estates as a charitable beneficiary.

We would like to acknowledge the new named funds established in memory of: Mary Anne Murphy, Sylvia Scott, and all "Friends of Fort Edmonton" in the funds established with the Edmonton Community Foundation.

"As we are also working to promote planned giving options to our donors, we must give our donors confidence in how their gifts will be used by the Foundation in the future," explains Janet Tryhuba,

Setting up an endowment fund provides benefits to both the charity and to the donor.

Benefits to the Charity:

There are advantages of a significant and growing endowment. Here is a list of some of the benefits:

- **Creates an ongoing source of income.** Because a permanent endowment is an invested pool of money that provides a reliable source of income in perpetuity, the charity can count on annual distributions for its charitable work. Funds may be designated for endowment by the donor or by the board of directors. With appropriate investment and spending policies, the endowment's purchasing power will be preserved. The endowment also grows over time with additional gifts from multiple donors.
- **Enhances stability and prestige.** A well-managed endowment sends a message of planned long-term stability, fiscal responsibility, and financial viability. It enhances the charity's prestige and credibility. Increasingly, sophisticated donors expect endowments as an option. Endowments are attractive because they do not have as much pressure of immediacy that exists with annual or capital gifts.
- **Offers options to donors.** Outright gifts as well as other kinds of planned gifts are encouraged by building an endowment. Donors who have decided to make an endowment gift are likely to make gifts to the charity's annual and capital campaigns as well. After all, they have already made a commitment to the charity's future.

Benefits to the Donor:

Endowment contributions -- both those that create new funds and those that add to existing funds -- provide numerous benefits to donors as well.

- **Perpetuates the donor's values and priorities.** An endowment gift can perpetuate the donor's values in the wake of change; it can provide assurance that programs that are important to the donor will survive.
- **Creates a sense of legacy.** Because an endowment gift will be invested permanently, it can serve as a permanent tribute to the donor and extend the donor's values for future generations. A Donor Named Fund can be established to recognize a donor or family once the gift is made so the donor can be appreciated immediately, and have the peace of mind knowing the gift has been made and will be used for the purpose intended.

- **Makes significant investment in the future.** Many donors make larger endowment gifts, often through planned giving vehicles, than they dreamed were possible. Endowment gifts are sometimes the donor's last (and largest) gift to the organizations they value most. Donors can receive great satisfaction from making a significant contribution from assets accumulated over their lifetimes.

If you have any questions or would like more information, please contact Janet Tryhuba at 780-496-6978 or jtryhuba@fortedmontonfoundation.org.



Capital Project Support

For those of you interested in supporting our capital campaign for new Midway rides, please consider a donation that puts your name (or the name of a person you wish to honour) on the seat of a ride.

Check it out: On the new Green Rattler Roller Coaster, we will have 6 Roller Coaster Cars available for name recognition with a donation of \$10,000. This gives the donor/family up to 4 plaques to name each seat in the Car.

Don't delay as the Bumper Cars and the new Ferris Wheel Seats are both already sold out! These naming opportunities will last for a period of 10 years once the attraction opens.

Mini Train seats are still available, for \$5,000 each, or you might even consider naming opportunities for the Hotel Selkirk Expansion. Name a room in the Hotel Selkirk for \$25,000 (or \$5,000/year over 5 years).

You can also choose to name a seat in the Capitol Theatre. For a tax deductible donation of \$500, you can honour your family, a loved one, your business or organization by [donating a seat in the Capitol Theatre](#).

For more information, or to discuss how you would like to name a piece of history, contact Marc Quinn at 780-423-5029 or marc.quinn@edmonton.ca



Adoption Opportunities

It has been a few months since we introduced our new Adoption program to Foundation supporters and the early results have been wonderful! If you're considering a donation of \$1,000 or more, please have a look at the [current opportunities](#) and see if there's anything there you would like to put your name on. For your adoption, a plaque honouring your support will be attached to the interpretive sign related to that exhibit or building.

Benefits of Adoption

In addition to contributing to the protection and maintenance of the Park's priceless artifacts, as a symbolic adoptee, donors will also receive the following benefits:

- Tax receipt
- Recognition in the Fort Edmonton Foundation Annual Report, newsletters and website
- An invitation to the Annual Appreciation Event for Donors and Volunteers
- A mailed Certificate of Appreciation acknowledging the annual gift/adoption
- An invitation to unveil your plaque in the Park
- The first opportunity to renew your support or upgrade to a preferred exhibit

Thank you to our first season adopters at Fort Edmonton Park:

- **Michael & Colleen Paull & Family** adopted the Memorial Garden on 1920 Street
- **Bette Woodhead** adopted the IHC Truck
- **Karen & Doug Cox & Family** adopted Max, a horse on the Menagerie midway ride
- **Peter & Christine Dirksen** adopted the Metis Cabin in honour of the **Lennie Family Pioneers**

You too can use your annual donation to adopt an item at the Park and still receive a tax receipt for your donation. If you are thinking of your year-end donation to the Park, [check out our list of available adoptable items](#).

For more information, or to discuss your adoption, contact Marc Quinn at 780-423-5029 or marc.quinn@edmonton.ca

Support the Fort:
Donate Today

Charitable Registration #10739 4058 RR0001

Connect With Us



Box 67112 Meadowlark RPO, Edmonton, AB T5R 5Y3 · p:780.496.6977
e: admin@fortedmontonfoundation.org | www.fortedmontonfoundation.org